

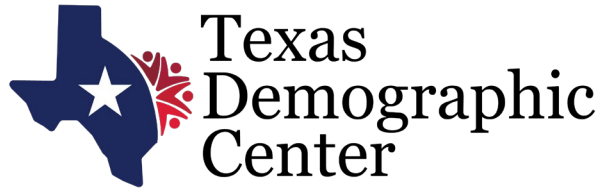
Texas Population Trends and ATCOG Region

Nov 30, 2025

Via Zoom

Presented to: Ark-Tex Council of Governments





State Demographer

Lloyd B. Potter, Ph.D.

Affiliated with

UT San Antonio

Major Function

Produce annual population estimates and biennial population projections

Other Services

- Disseminate demographic and socioeconomic information from the Census Bureau and other reliable sources.
- Provide training and technical expertise.
- Custom data analyses.

Partnerships

- U.S. Census Bureau
- TDC Affiliates



In 2024, the Texas population reached
31.2 million
and ranked 1st in the U.S. in numeric growth.

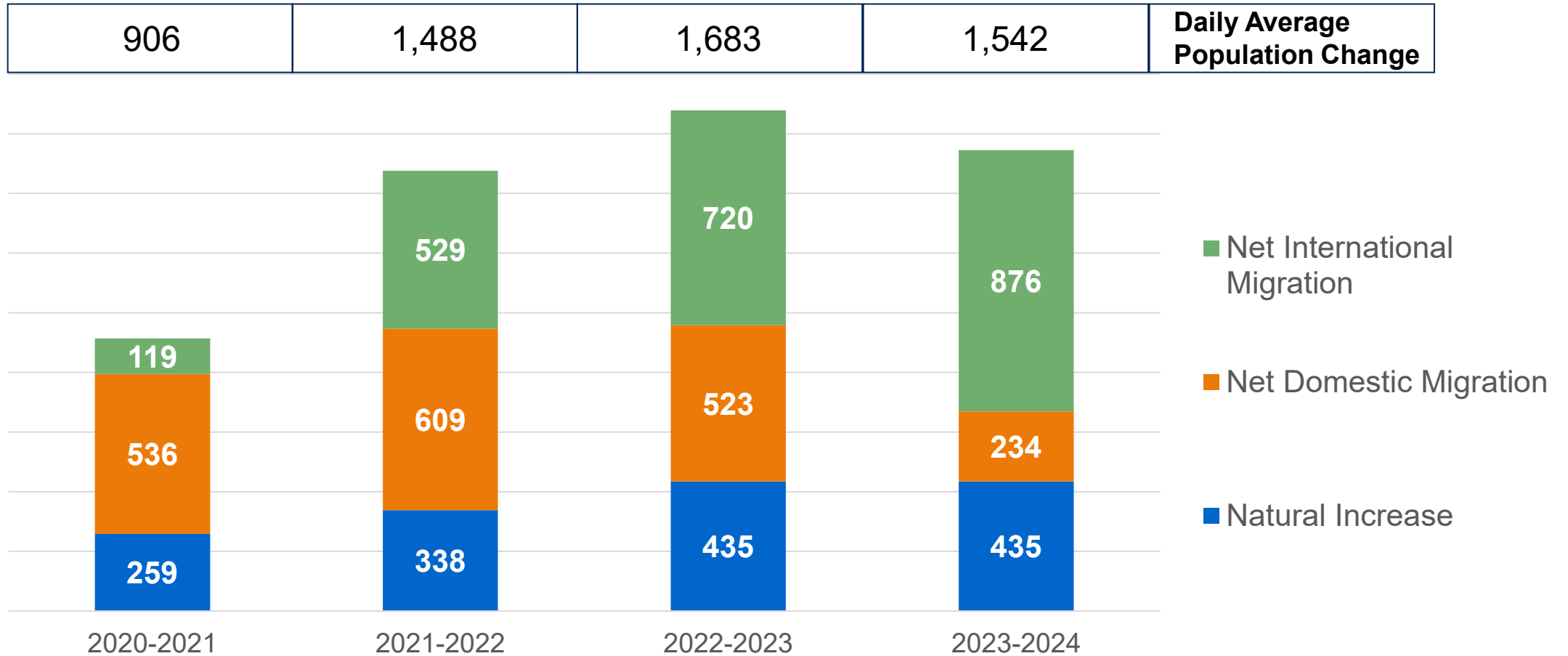
Source: U.S. Census Bureau, Vintage 2024 Population Estimates



Population increased by
1,542 new Texans
daily
between 2023 and 2024.

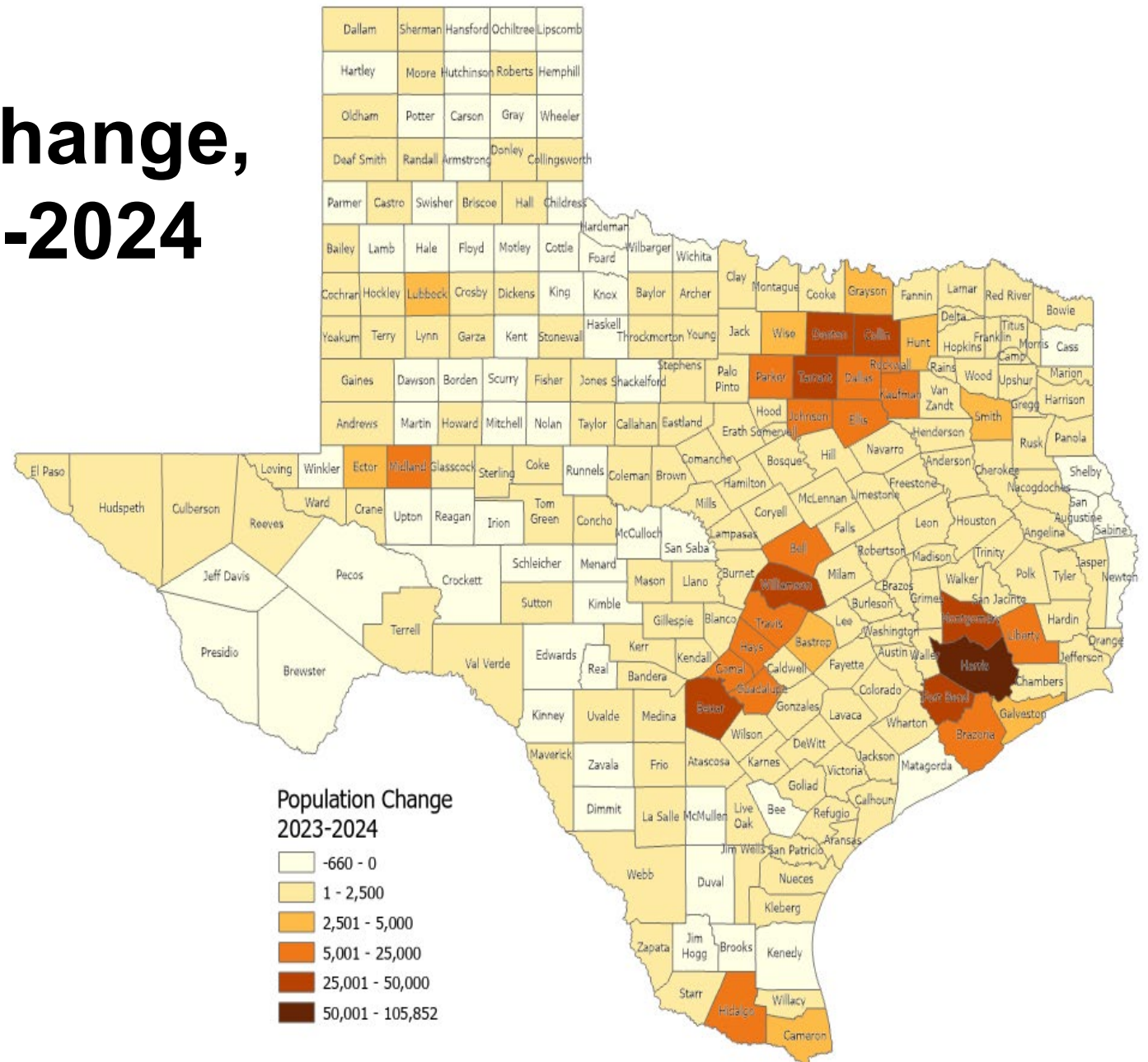


Texas Daily Population Growth and Components of Change 2020-2023



Estimated Numeric Change, Texas Counties, 2023-2024

🌟 **65 (26.5%)** of
Texas counties
lost population



Population Estimates and Population Change, ATCOG Counties, 2020-2024

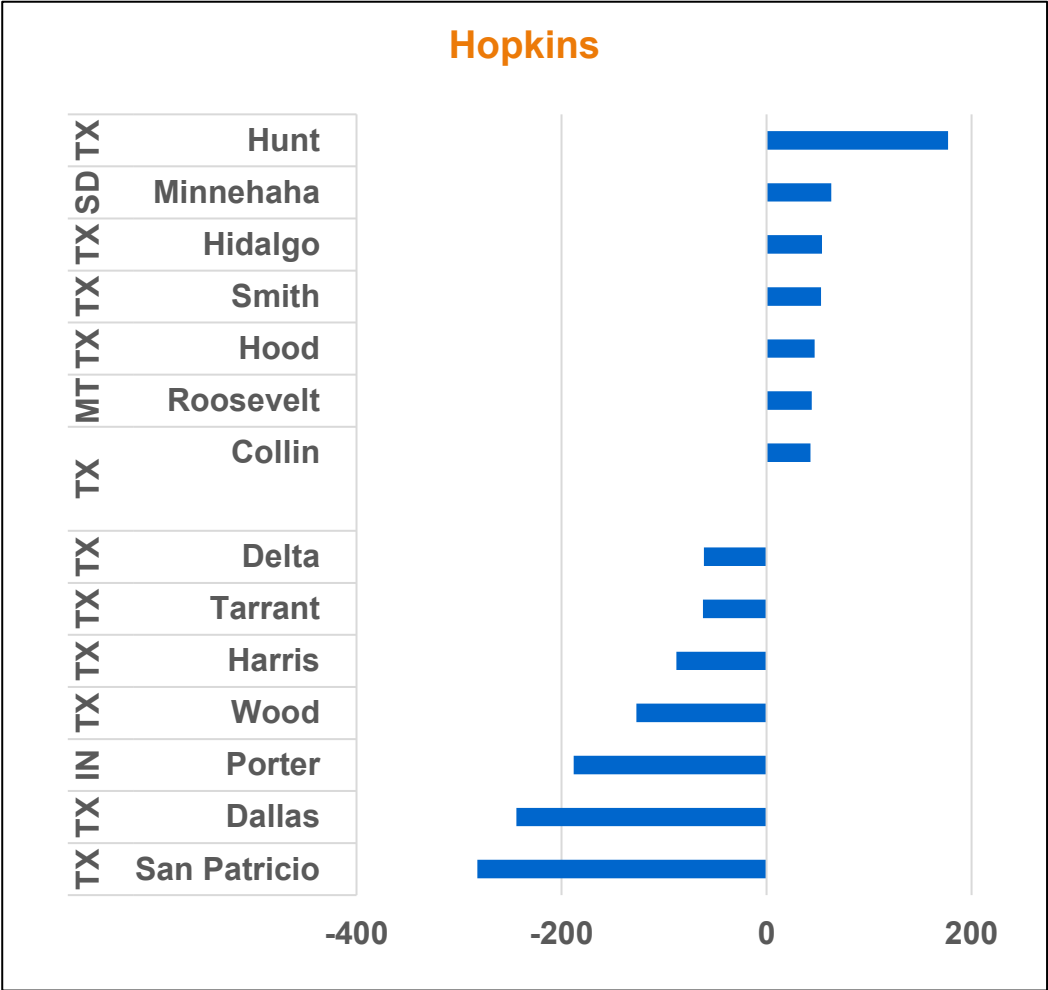
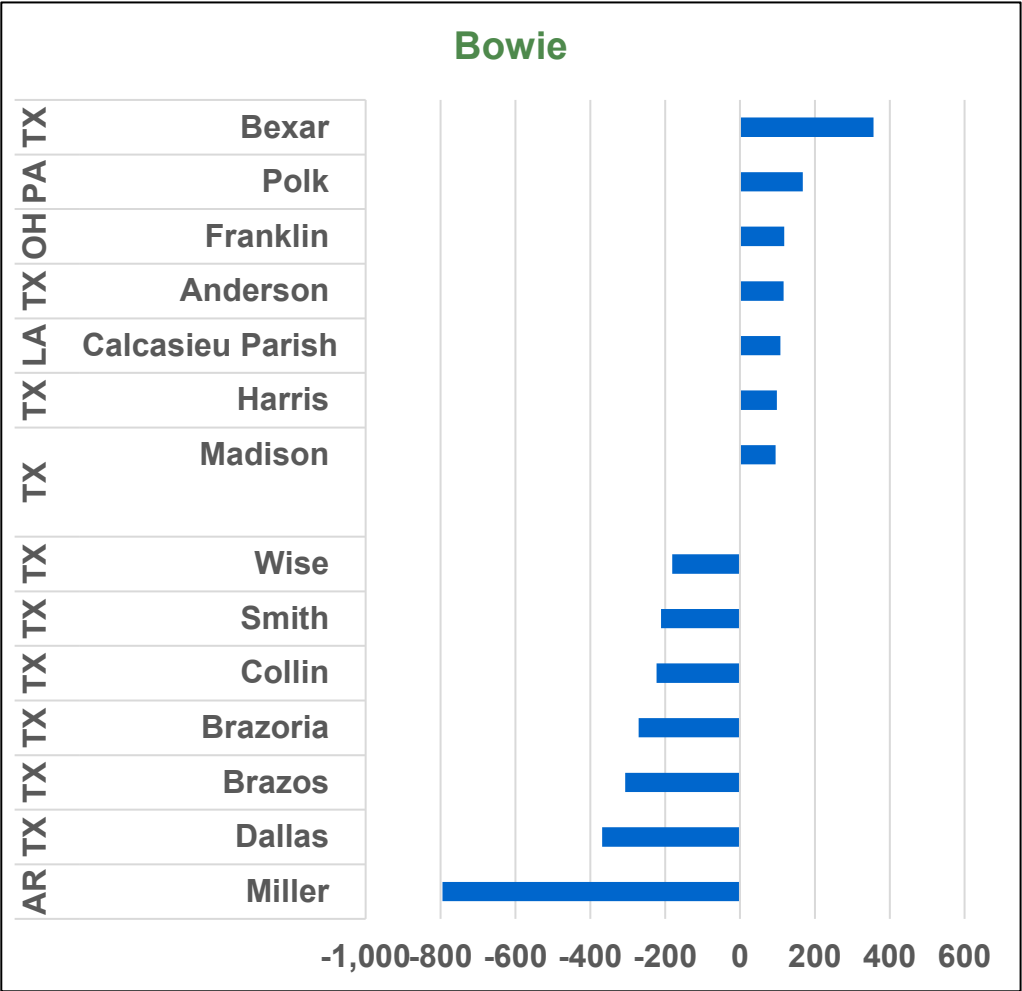
CTYNAME	State	Census 2020	Estimates 2024	Change 2020-2024	Percent
Bowie County	Texas	92,892	91,992	-900	-1.0%
Lamar County	Texas	50,083	51,249	1,166	2.3%
Miller County	Arkansas	42,596	41,958	-638	-1.5%
Hopkins County	Texas	36,790	38,784	1,994	5.4%
Titus County	Texas	31,241	31,547	306	1.0%
Cass County	Texas	28,448	28,622	174	0.6%
Morris County	Texas	11,971	12,184	213	1.8%
Red River County	Texas	11,584	11,696	112	1.0%
Franklin County	Texas	10,355	10,912	557	5.4%
Delta County	Texas	5,226	5,647	421	8.1%
ATCOG		321,186	324,591	3,405	1.1%

Components of Population Change, 2020-2024

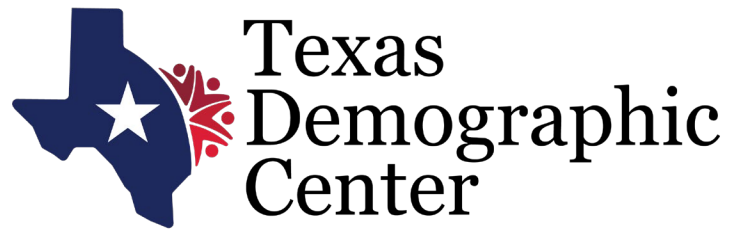
County	State	Natural Change	International Migration	Domestic Migration	Group Quarter 2020	Group Quarter 2024	Change 2020-2024
Bowie County	Texas	-1,123	572	-366	5,675	5,135	-540
Lamar County	Texas	-458	276	1,282	667	737	70
Miller County	Arkansas	-739	-72	171	1,372	1,457	85
Hopkins County	Texas	-177	347	1,785	454	460	6
Titus County	Texas	398	399	-512	248	271	23
Cass County	Texas	-953	38	1,069	360	353	-7
Morris County	Texas	-331	95	428	92	103	11
Red River County	Texas	-457	44	525	155	158	3
Franklin County	Texas	-147	155	519	75	73	-2
Delta County	Texas	-15	7	432	60	58	-2
ATCOG		-4,002	1,861	5,333	9,158	8,805	-353

Source: U.S. Census Bureau, Vintage 2023 and 2024 Population Estimates.

Net Migration to ATCOG Counties, 2022



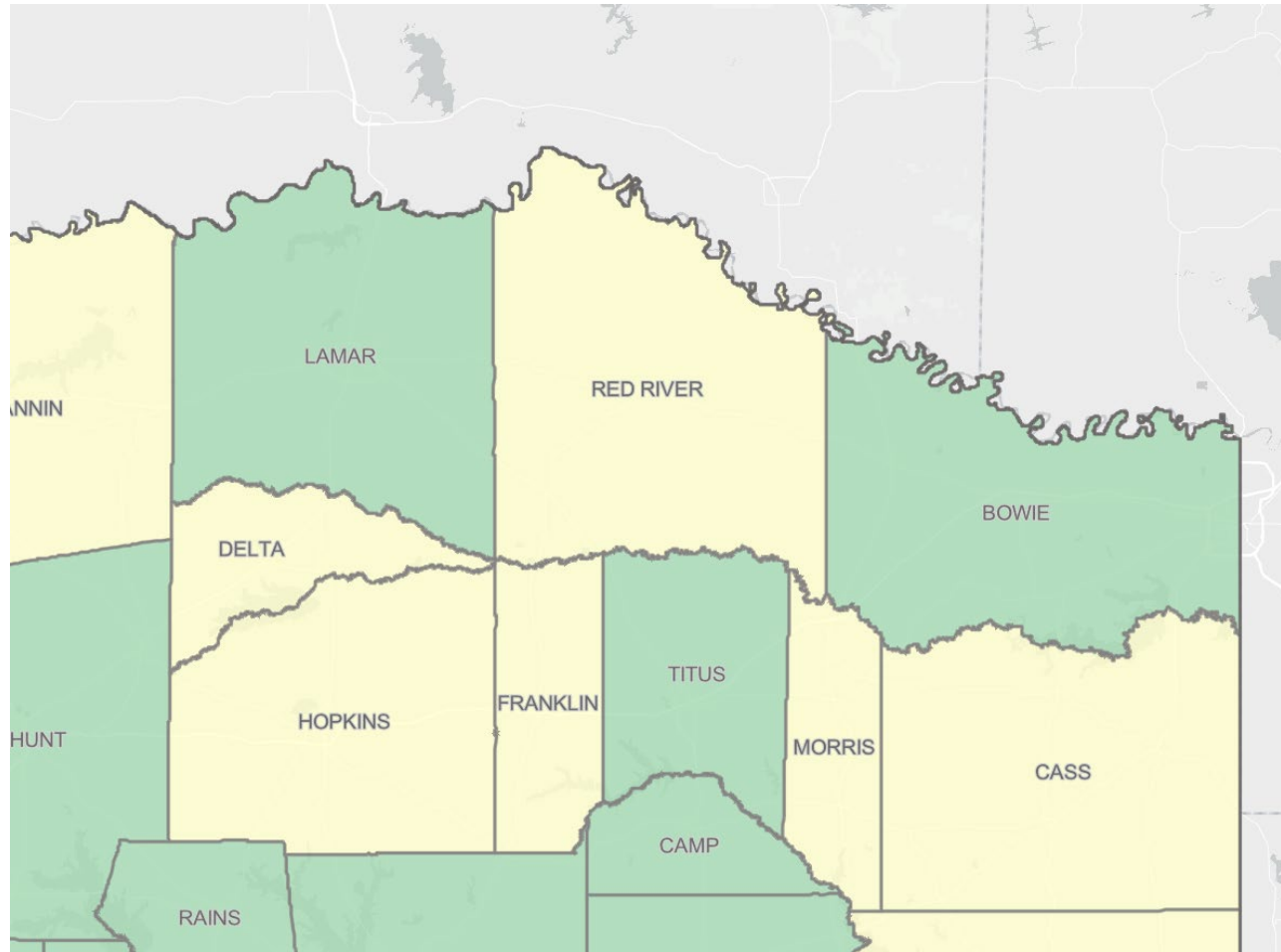
Source: U.S. Census Bureau, 2016-2020 County-to-County Migration Flow



Beyond the Demographics



Population Density in Ark-Tex COG, 2023



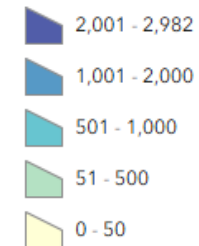
Explore our Population Density Interactive Map

Data is available by MSA, County, Census Tract, Block Group, Place, School District and Zip Code

Population Density

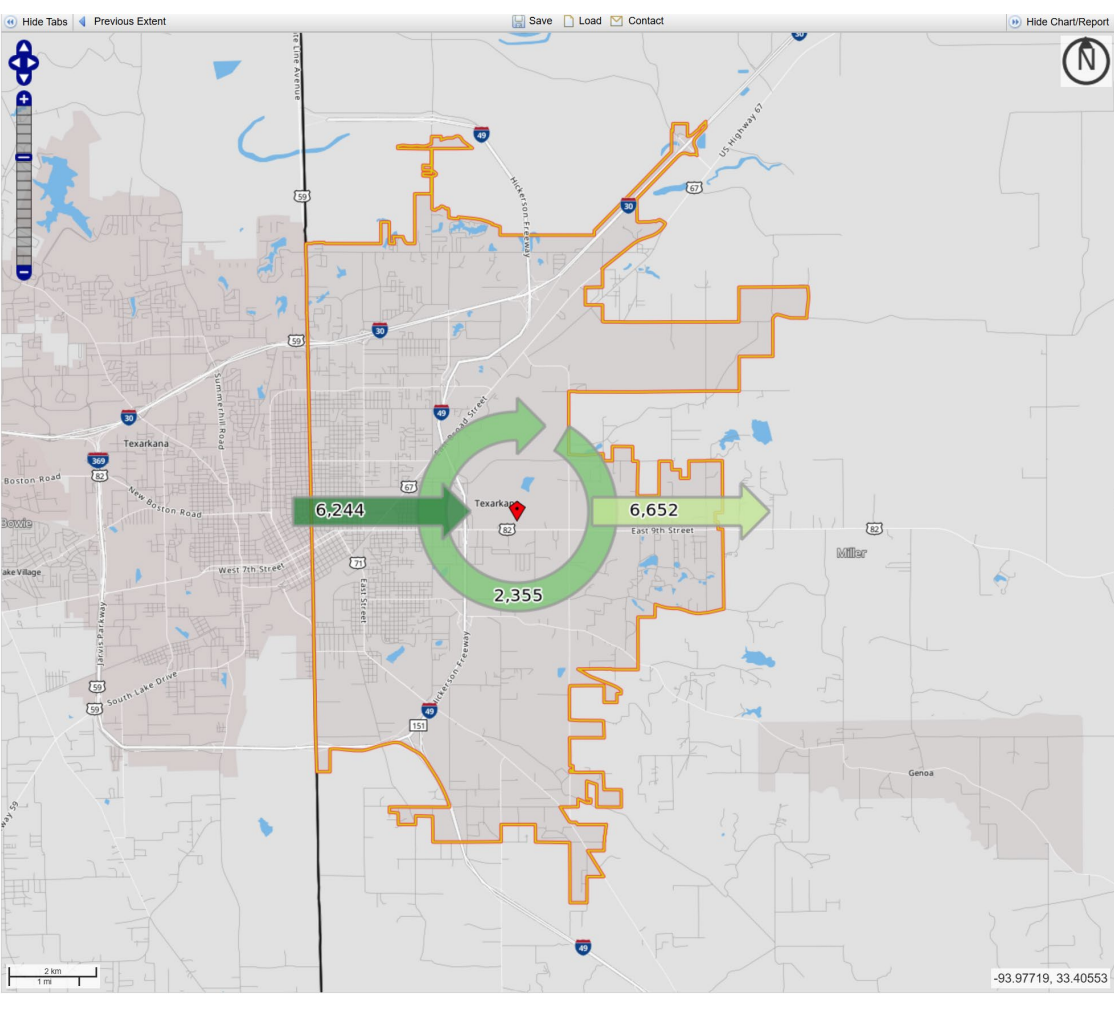
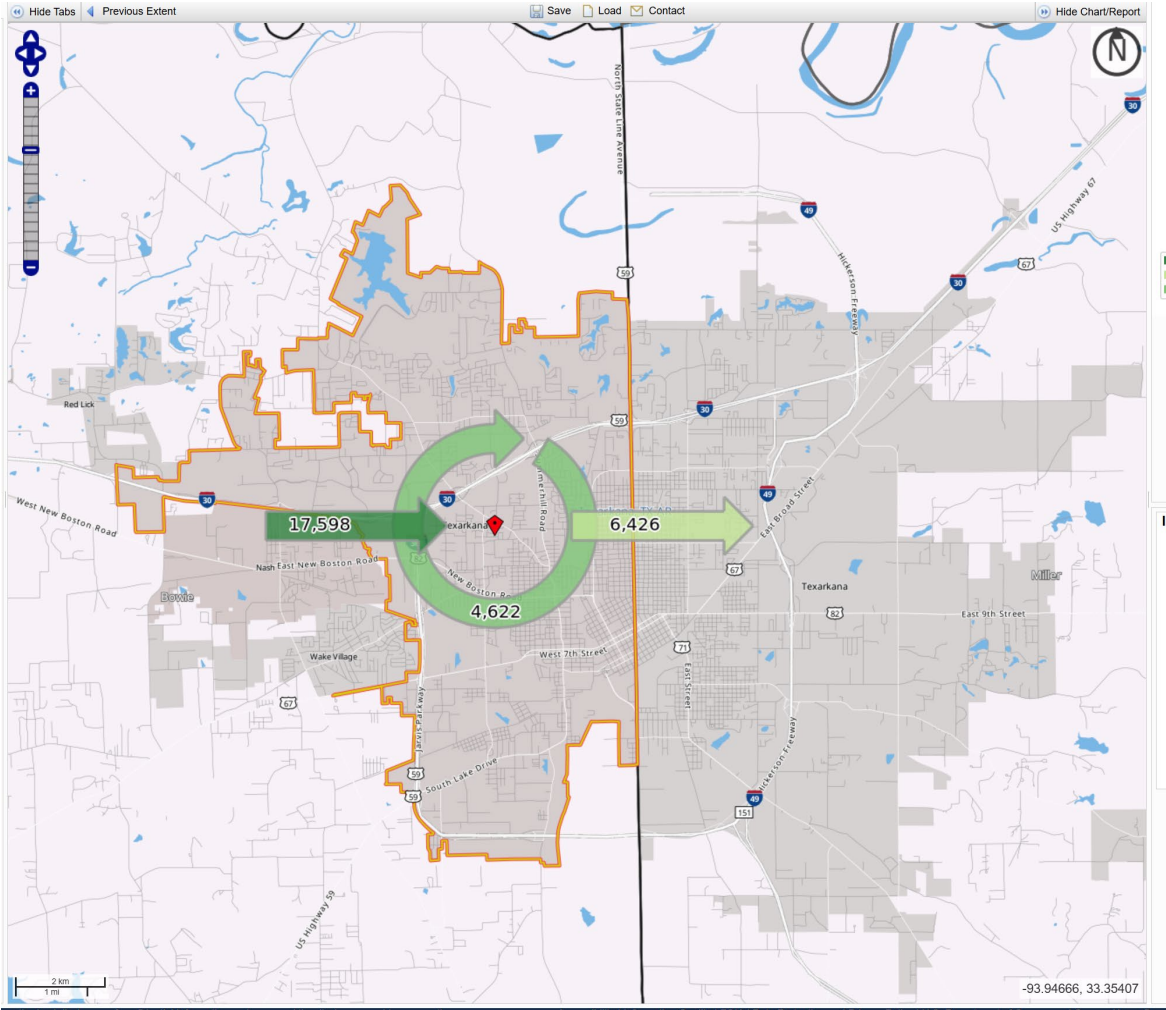
County

People Per Square Mile



[Interactive Map Link](#)

Where do people work and live in the Texarkana area, 2022



Ark-Tex COG, Selected Demographic and Socioeconomic Indicators

County	Median Household Income	Percent HH on Food Stamp/SNAP benefits	Percent with no health insurance	Percent with income below poverty level	Median Age	Percent under age 18	Percent age 60 and older
Bowie	\$59,295	12.9	15.4	16.3	38.4	23.9	23.3
Cass	\$54,328	16.9	12.3	17.3	43.8	22.6	30.4
Delta	\$62,855	8	7.7	14	40.7	23.7	29.8
Franklin	\$66,800	6.9	16.6	11.1	43.5	22.6	29
Hopkins	\$64,725	8.1	18.8	12.3	39.6	24.4	25
Lamar	\$61,122	12.7	19	18.7	40	24.2	25.7
Morris	\$55,082	14	13.1	16.9	42.4	23	29.2
Red River	\$46,912	13.8	15.4	20.9	49.1	20.2	32.6
Titus	\$59,220	17.6	21.2	17.3	34.7	28.6	20.7
Ark-Tex Region		12.3	15.5	16.1		23.7	27.3
TEXAS	\$75,780	11.2	16.4	13.7	35.9	24.7	19.3

Ark-Tex COG Population Median Household Income

County	Median Household Income
Bowie	\$59,295
Cass	\$54,328
Delta	\$62,855
Franklin	\$66,800
Hopkins	\$64,725
Lamar	\$61,122
Morris	\$55,082
Red River	\$46,912
Titus	\$59,220
Ark-Tex Region	
TEXAS	\$75,780

		Median Income
Highest	Franklin	\$66,800
Lowest	Red River	\$46,912
	Texas	\$75,780

Selected Demographic Indicators SNAP, Health Insurance, Poverty

County	Percent HH on Food Stamp/SNAP benefits	Percent with no health insurance	Percent with income below poverty level
Bowie	12.9	15.4	16.3
Cass	16.9	12.3	17.3
Delta	8	7.7	14
Franklin	6.9	16.6	11.1
Hopkins	8.1	18.8	12.3
Lamar	12.7	19	18.7
Morris	14	13.1	16.9
Red River	13.8	15.4	20.9
Titus	17.6	21.2	17.3
Ark-Tex Region	12.3	15.5	16.1
TEXAS	11.2	16.4	13.7

Percent HH on Food Stamp/SNAP benefits

Ark-Tex COG Region = 12.3%

Texas= 11.2%

Percent with no health insurance

Ark-Tex COG Region= 15.5%

Texas= 16.4%

Percent with income below poverty level

Ark-Tex COG Region= 16.1%

Texas= 13.7%

Ark-Tex COG Selected Demographic Indicators

Age Categories

County	Median Age	Percent under age 18	Percent age 60 and older
Bowie	38.4	23.9	23.3
Cass	43.8	22.6	30.4
Delta	40.7	23.7	29.8
Franklin	43.5	22.6	29
Hopkins	39.6	24.4	25
Lamar	40	24.2	25.7
Morris	42.4	23	29.2
Red River	49.1	20.2	32.6
Titus	34.7	28.6	20.7
Ark-Tex Region		23.7	27.3
TEXAS	35.9	24.7	19.3

Median Age

Highest = Red River (49.1 years)
Lowest = Titus (34.7 years)

Texas= 35.9 years

Percent population under 18 years

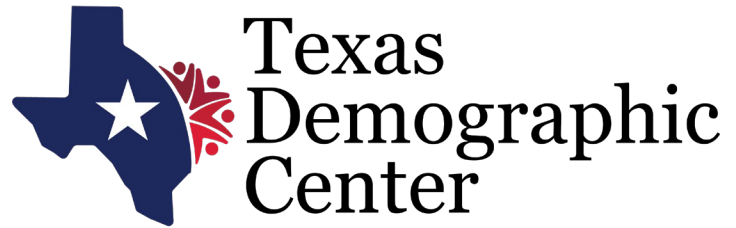
Highest = Titus (28.6%)
Lowest = Red River (20.2%)

Texas= 24.7%

Percent population 60 years and older

Highest = Red River (32.6%)
Lowest = Titus (20.7%)

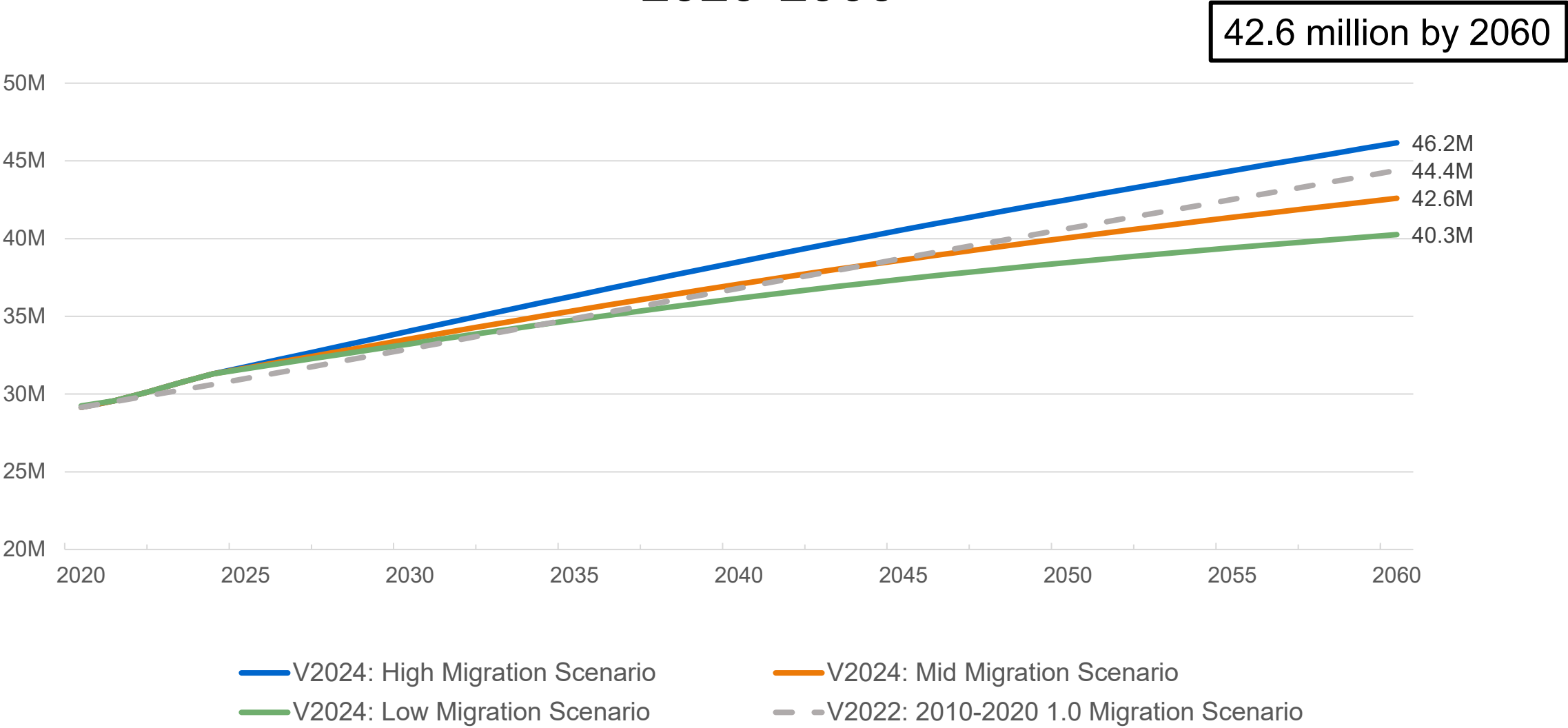
Texas= 19.3%



A Look into the Future

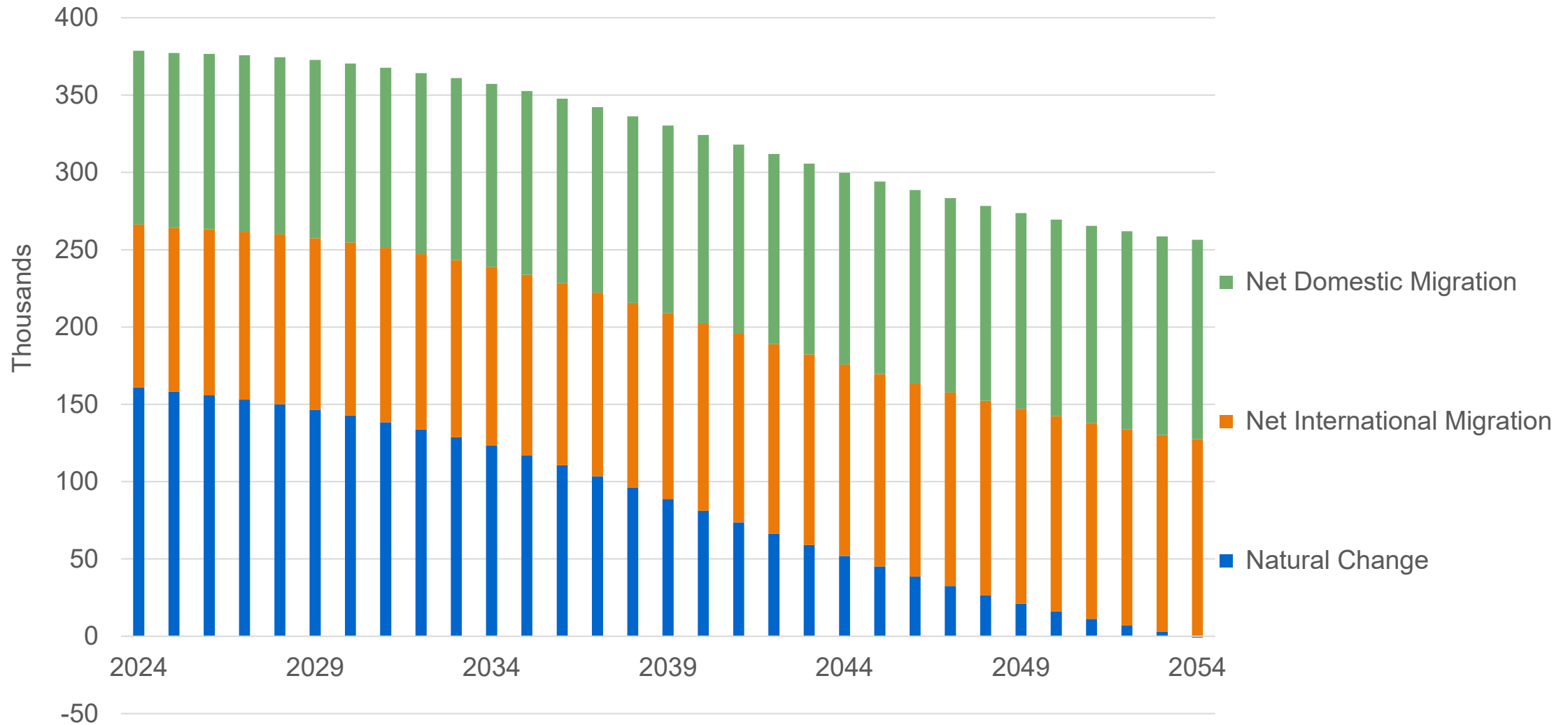


Projected Population Growth in Texas with Various Migration Scenarios 2020-2060

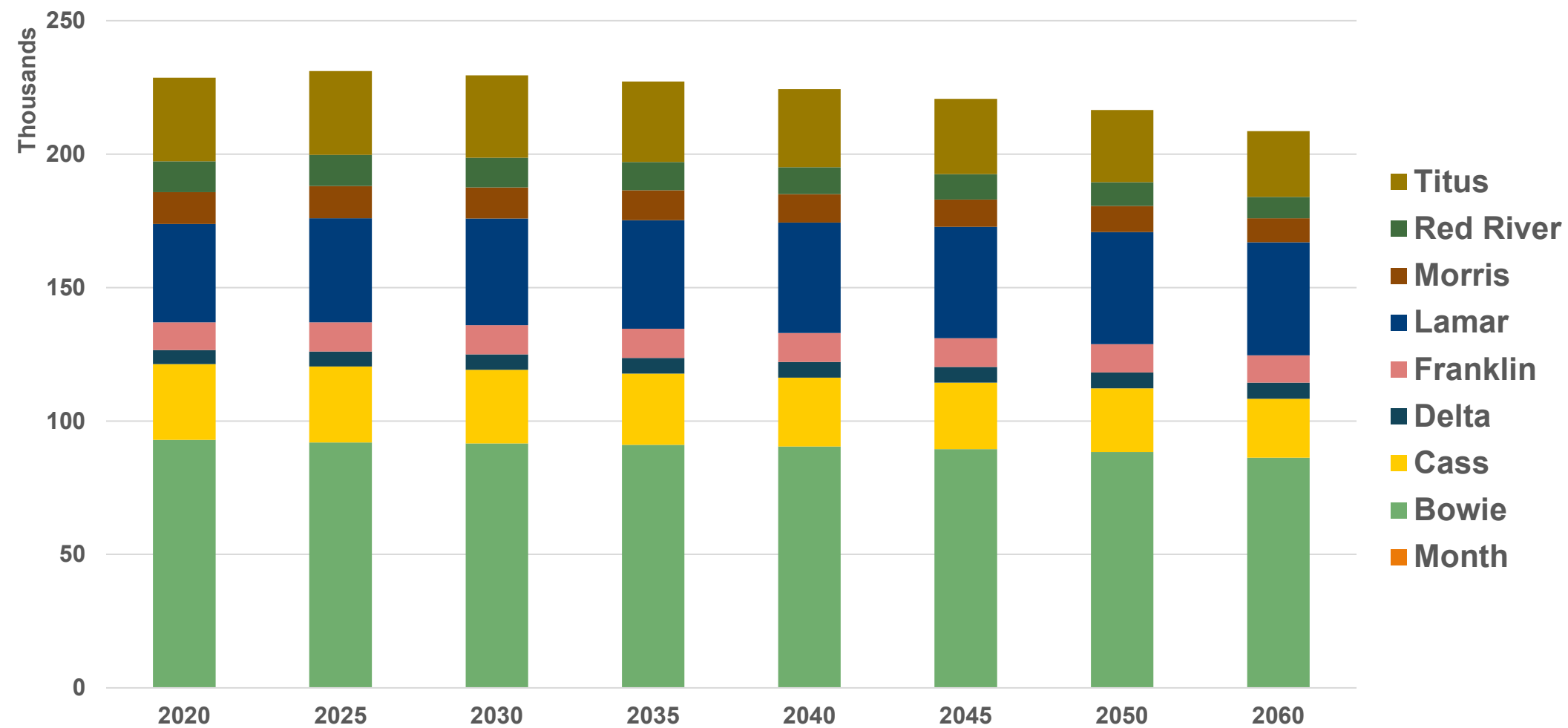


Source: Texas Demographic Center, Vintage 2022 and 2024 Population Projections

Projected Components of Population Change

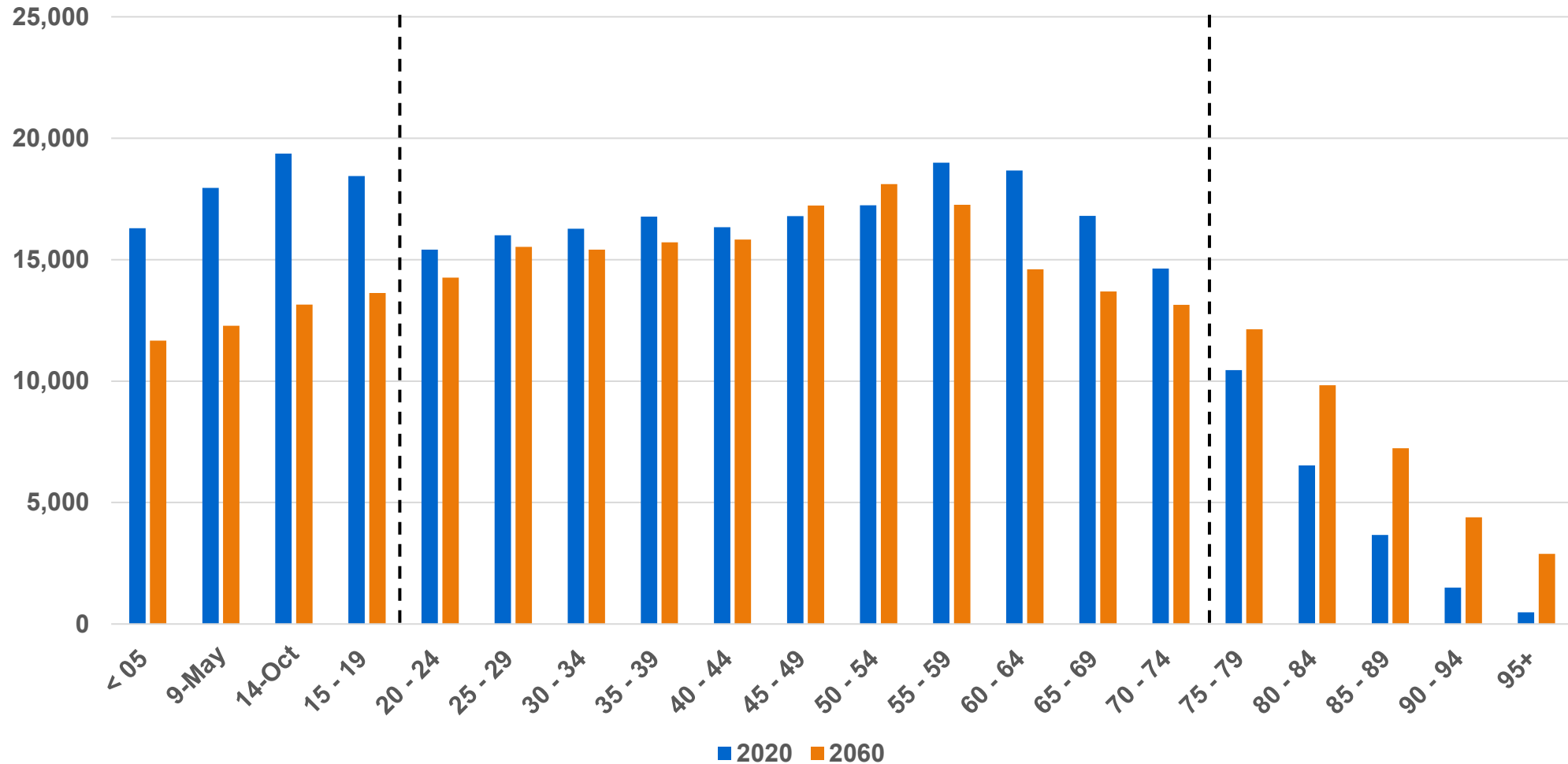


Projected Population for the ATCOG Counties in Texas, 2020-2060



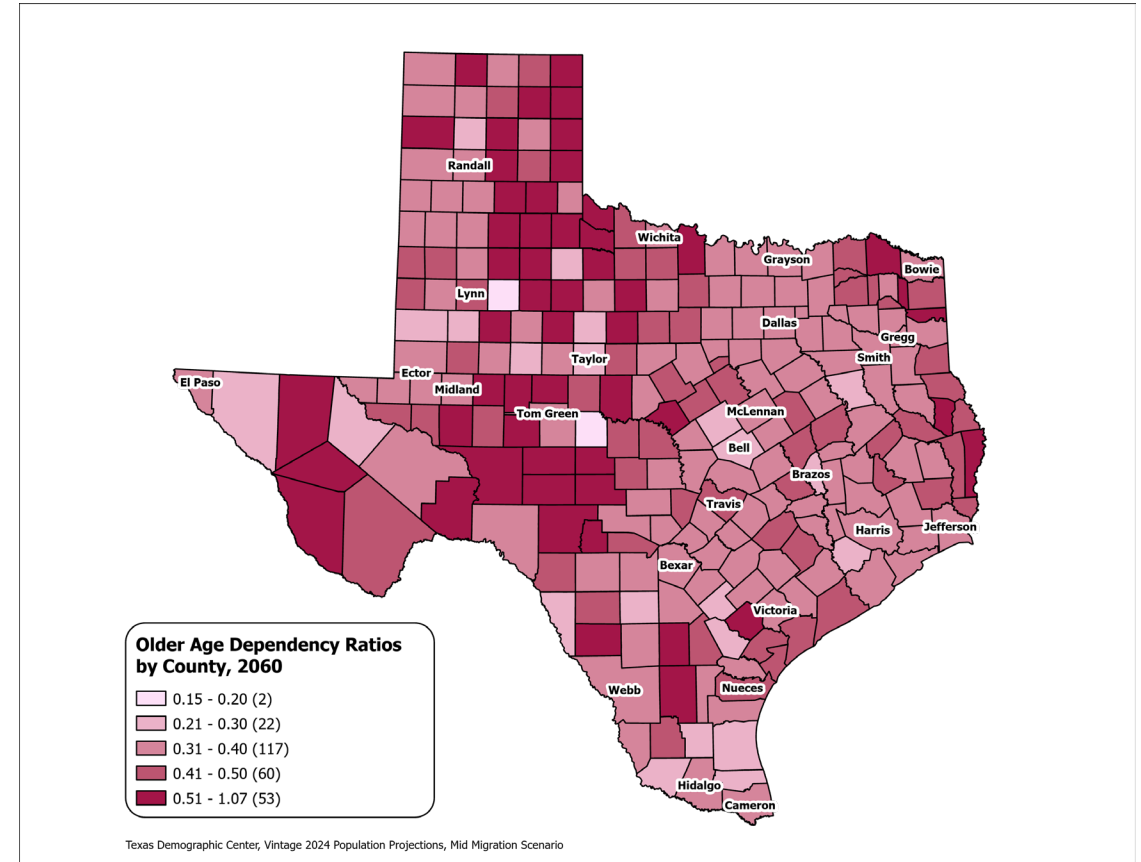
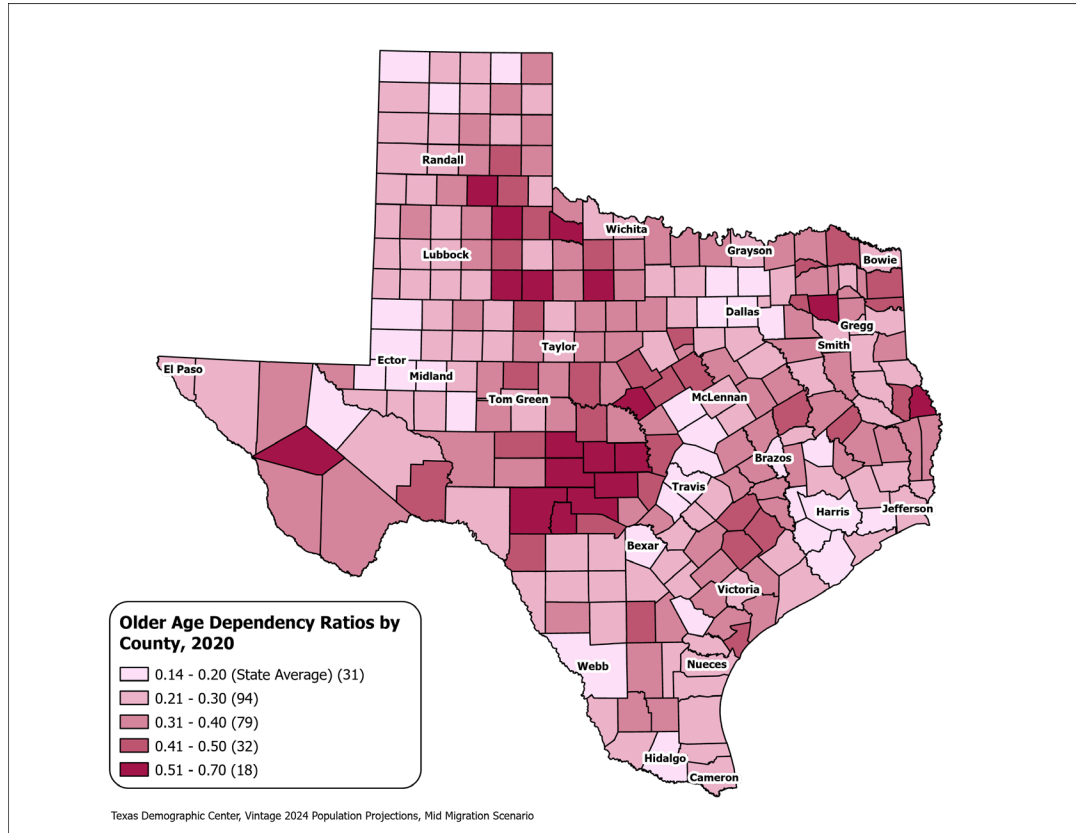
Source: Texas Demographic Center, Vintage 2024 Population Projections. Mid-migration scenario.

Projected Population ATCOG Population by Age, 2020 and 2060

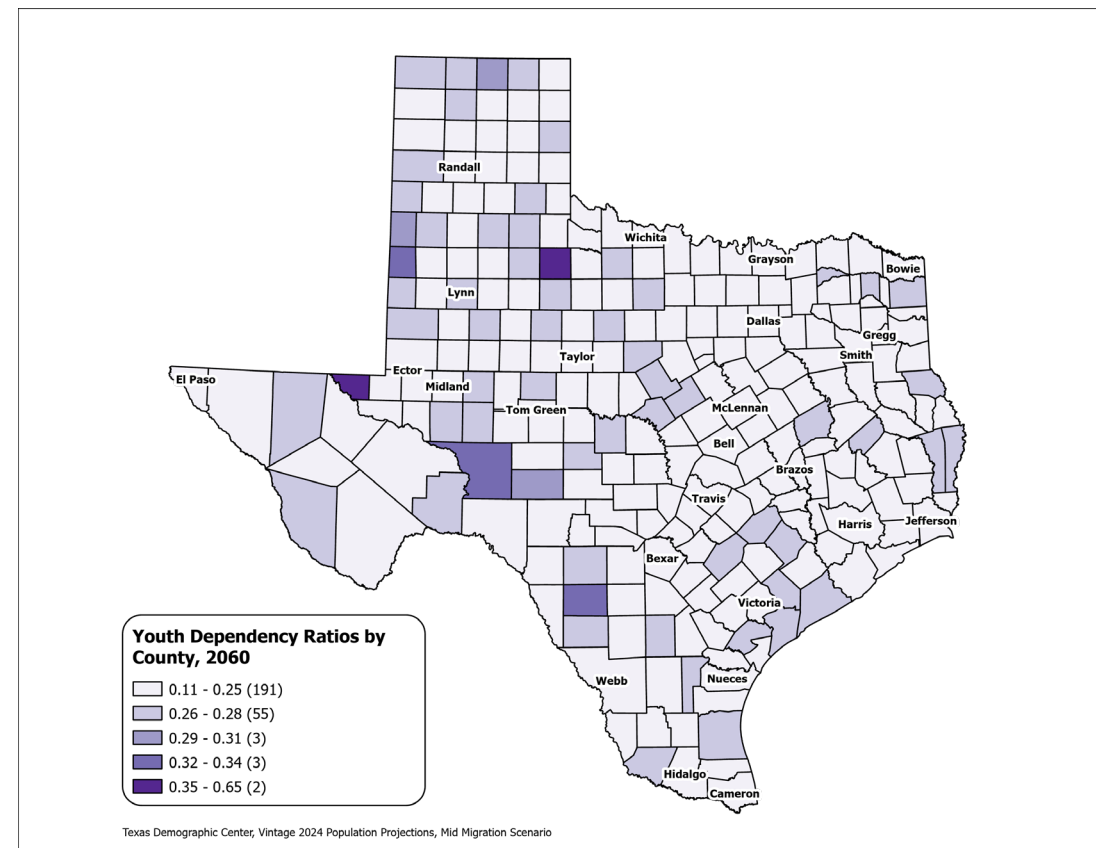
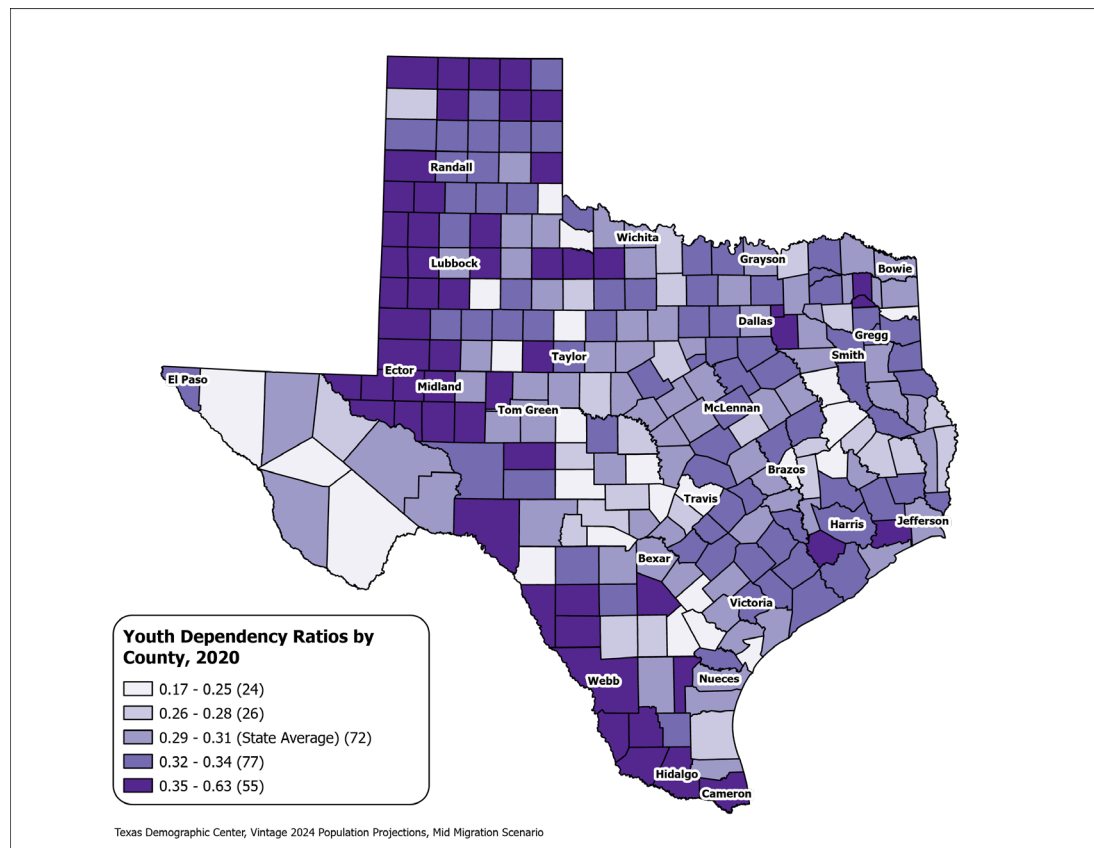


Source: Texas Demographic Center, Vintage 2024 Population Projections. Mid-migration scenario.

Old Age Dependency Ratio (65+/15-64), 2020 and 2060



Young Age Dependency Ratio (0-14/15-64), 2020 and 2060



Preparing for the 2030 Census -- Participating in LUCA

DO YOU THINK YOUR CITY HAS BEEN **UNDERCOUNTED?**



According to the U.S. Census Bureau approximately
500,000 individuals*
were undercounted in Texas during the 2020 Census.



This means Texas missed
millions in funds
annually for infrastructure,
programs, and services.



In the 2020 Census, **only 29% of eligible governments participated in LUCA**, but their efforts added
3.2 million*
new addresses to the Census Bureau's Master Address File.



LUCA participation **is key**

What is LUCA?

The Local Update of Census Addresses Operation (LUCA) gives state, tribal, and local governments their only opportunity to **directly help ensure an accurate census** by reviewing and submitting updates to the confidential address list before the census begins.

Through LUCA, governments can:

- Review residential address information for their area
- Submit updates or corrections to missing or inaccurate addresses
- Ensure all housing units are counted in the upcoming census
- Support fair representation and funding for their communities

Help Ensure an Accurate Census Count



Scan QR code to learn more
about how the U.S. Census
Bureau is preparing for the
2030 Census.



*Source: U.S. Census Bureau, Post-Enumeration Surveys



Visit our website



**Sign up for our
newsletter**



**Follow us on
social media**



Helen You, Ph.D.

 (210) 458-6543

 tdc@utsa.edu

 demographics.texas.gov/

